

Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc.
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ΣΛΥ Celebrates 22 Years

Amherst, MA- Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. is celebrating 22 years of excellence at the Founder's Day Celebration and National Convention from December 4th to 6th, taking place in the UMass Hotel at the Campus Center.

The three-day celebration, themed *Epoca de Cambio: Leveraging Sisterhood & Leadership for a New Era*, recognizes the outstanding achievements and continual commitment that Hermanas have given to their respective communities as well as to each other. Hosted by Phi Chapter at the University of Massachusetts at Amherst, it promises to be an unforgettable weekend for Hermanas, friends, and family. Events commence Friday at 7pm with activities for Hermanas, families, and guests, followed by an Opening Ceremony. Guests can look forward to a variety of activities including professional development workshops, a workout class, a community service, Annual Hermana brunch, and the most anticipated event-the 22nd Annual Founders' Day Banquet.

At the banquet, guests can expect to see cultural performances, taste an appetizing dinner, and join us in honoring Hermanas that have shown exemplary performance in the categories of academic excellence, leadership, sisterhood, and community service. This year ΣΛΥ will also be commemorating Hermanas that have reached 20 years of membership. Additionally, banquet keynote speaker, Dr. Mari Castañeda, Associate Professor of Communications at the University of Massachusetts at Amherst, whose broad fields of study include Chicano/Latino history and Spanish-language media, will kick off the celebration with inspirational words of her success and scholarship.

For more information about ΣΛΥ's 22nd National Convention & Founders' Day Celebration, please visit www.Senoritas1987.org. Donations are also being accepted at finance@sigmalambdaupsilon.org.

Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. was founded on December 1, 1987 at Binghamton University as an organization that would provide sisterhood and support while also promoting academic achievement, service to the community and cultural enrichment. Today, the sorority's purpose remains to unite women committed to seeking the political and social advancement of the under-represented populations.

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