

Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc.
est. 1987



FOR IMMEDIATE RELEASE

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Sigma Lambda Upsilon Commits \$5,000 in Aid to Haiti

New York, NY- After Tuesday's disastrous 7.0 magnitude earthquake in Haiti, Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. commits to donating \$5,000 in aid to the relief efforts. Our chapters nationwide will be joining forces to fundraise for our goal that will humbly contribute to the much-needed recovery that Haiti deserves.

To kick off our efforts Hermanas (sisters) will host fundraising events on Monday, January 18th to honor Martin Luther King, Jr. and a day of service. All proceeds collected will be donated to UNICEF.

UNICEF has released a total of \$3.4 million toward the relief efforts. Last night, UNICEF with the support from the Federation of Red Cross and Red Crescent Societies flew materials from their Regional Office in Panama City to Dominican Republic and will transport them by overland to Port-Au-Prince today. Some items include 10,000 tarpaulins, 4,600 water containers, and 5.5 million water-purification tablets that meet the basic needs of up to 10,000 families. More shipments for an additional 20,000 families are expected in the coming days.

To donate to UNICEF, visit this link <http://www.supportunicef.org>.

UNICEF is the world's largest provider of vaccines for developing countries. UNICEF supports child health and nutrition, good water and sanitation, quality basic education for all boys and girls, and the protection of children from violence, exploitation, and AIDS. UNICEF is on the ground in over 150 countries and territories to help children survive and thrive, from early childhood through adolescence.

Sigma Lambda Upsilon/Señoritas Latinas Unidas Sorority, Inc. was founded on December 1, 1987 at Binghamton University as an organization that would provide sisterhood and support while also promoting academic achievement, service to the community and cultural enrichment. Today, the sorority's purpose remains to unite women committed to seeking the political and social advancement of the under-represented populations.

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